

CUSTOMERS LOVE THE THERMACELL INSTALLED SYSTEM

2022 Feedback:

"Every year since I have been [treating] mosquitoes I have tried different products hoping to find something that will work...LIV finally fills that gap" - C. Young, Owner, Bite Back Mosquito, Wisconsin

"The LIV system has enhanced our patio experience tremendously. Our members and guests can enjoy an evening on the patio without the annoyance of mosquitoes. We are very thankful to have this amazing product!" -T Marsh, General Manager, Conway Farms Golf Club, Illinois

"Every LIV customer has loved the system. It is very effective." - John Picciallo, Director, Rest Easy Pest Control, New York

1500+
SYSTEMS
INSTALLED

4.7
AVERAGE
STAR
RATING

86%
OF USERS
SPEND
MORE TIME
OUTSIDE

THERMACELL®

Installed Systems

Thermacell Repellents, Inc
32 Crosby Drive
Bedford, MA 01730
Call: 866-753-3837
Email: Prosales@thermacell.com

SCAN TO BECOME A PRO



THERMACELL®

Installed Systems

A NEW KIND OF MOSQUITO PROTECTION

MOSQUITO PROTECTION ON DEMAND

LIV
INSTALLED REPELLENT SYSTEM

THE INSTALLED REPELLENT SYSTEM FOR PROS



Highly Effective Protection — Advanced 5.5% metofluthrin formulation provides consistent and powerful mosquito protection.



Incremental Revenue — Improve customer satisfaction & retention, drive increased revenue per customer, and acquire new customers.



Easy Installation & Low Service — Intuitive installation in under 30* minutes and minimal service costs.

*For basic installation. More time needed for large or complex installations.

WHY YOUR CUSTOMERS WILL CARE:

Installed & On-Demand

System creates a large area of protection at the touch of a button.

Season-Long Mosquito Protection

Each repellent cartridge provides up to 180 hours of repellent. A dashboard lets you know when repellent is low and needs to be replaced.

Configurable For Any Outdoor Space

Each repeller provides a 20ft zone of protection. Connect up to 6 repellers.

People & Pet Friendly

EPA registered.
May be used around children and pets.

EASY INSTALLATION & LOW SERVICE REQUIREMENT

A system designed for durability & ease of use: All-season weatherproof with a 5-yr warranty.



Smart control

An electric powered smart hub activates the repellers. Your customer can turn on manually with the touch of a button or by phone from anywhere.



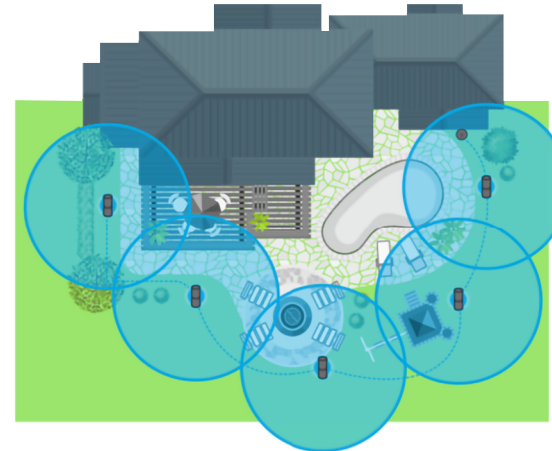
Durable, built-in repellers

Precisely controlled heat activates the repellent and establishes protection in minutes.



Highly effective repellent

Exclusive repellent formula fights the toughest mosquitoes. It is scent-free and smoke-free so your customers will never notice it. But mosquitoes will.



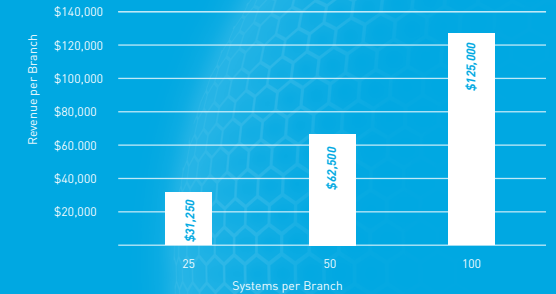
Five step install in under 30 minutes:

- 1 Plan layout and select mounting hardware based on homeowner preferences
- 2 Mount the Hub near an outlet. Plug and play – no electrical work needed!
- 3 Layout repellers, connect hardware and cables
- 4 Consumer downloads Thermacell app to connect system to Wi-Fi
- 5 Insert Refills

FROM INSTALL TO REFILLS: RECURRING REVENUE MODEL

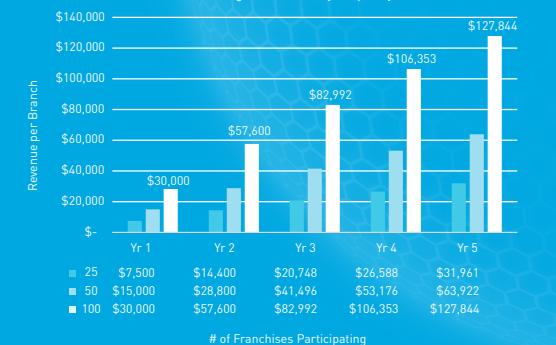
Annual Branch Installation Revenue Opportunity

Average System Revenue* of \$1,250



Annual Refill Revenue

Based on average \$300 refill a year per system*



*Assumes a 4-Repeller System